

Washington Pointe Plaza

65900 - 65940 Van Dyke Avenue
Washington Township, Michigan

For Lease

Building Size:
9,200 Square Feet

Space Size:
1,423 Square Feet

Available:
Immediately

Zoning:
General Commercial

Traffic Counts:
Van Dyke, Between 30
& 31 Mile: 15,290 ADT



Contact:
Kent Butler
kbutler@ludwigseeley.com



Newer Center

Good Ingress & Egress

120' of Frontage on Van Dyke Avenue

Join:



Demographics

Category	1 Mile:	3 Mile:	5 Mile:
Population	1,479	14,342	35,454
Average Income	\$106,320	\$87,287	\$90,044
Households	518	5,266	12,932

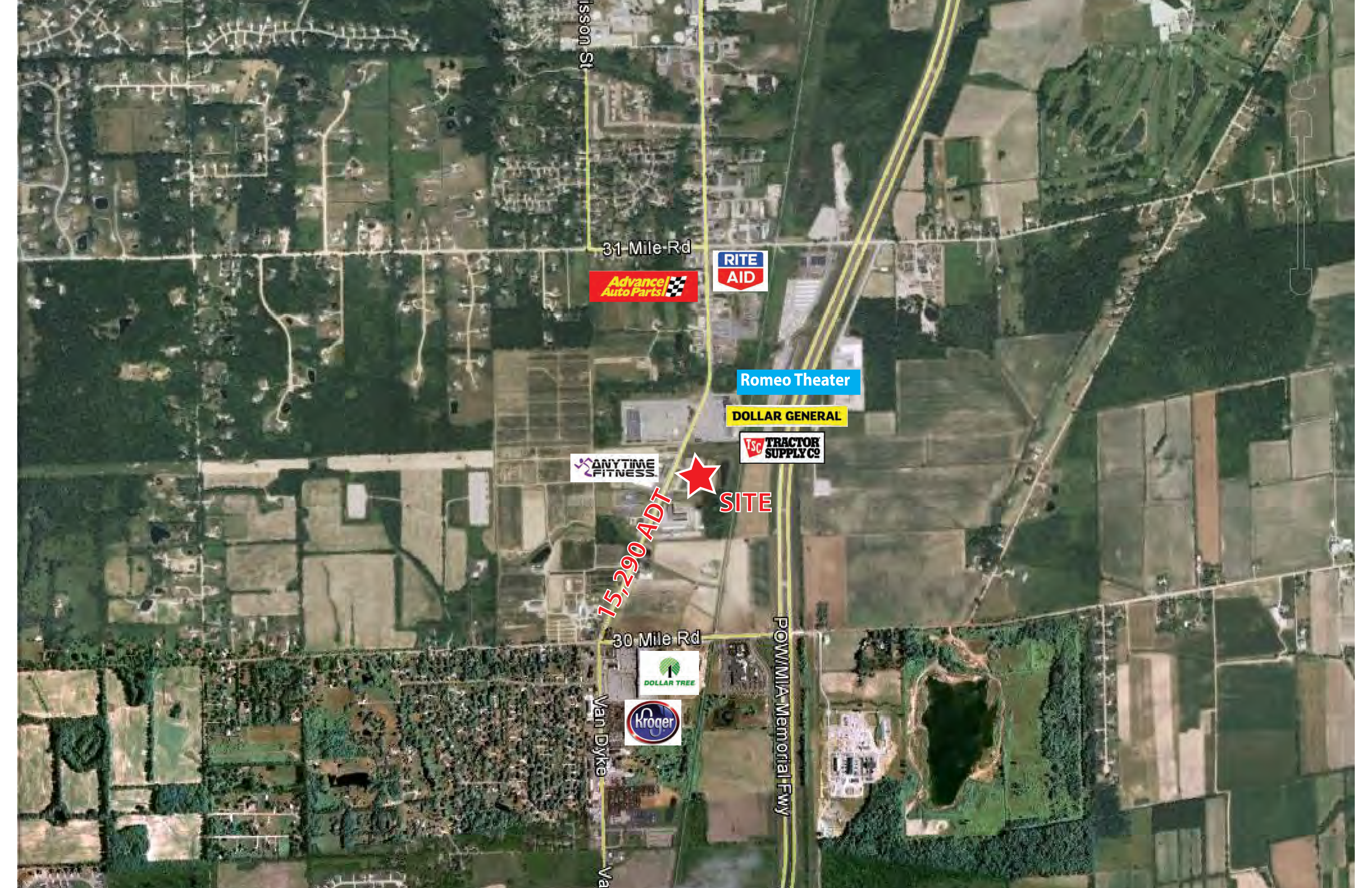
Ludwig & Seeley
REAL ESTATE

29580 Northwestern Hwy. Suite 110 Southfield MI 48034

Phone: 248.750.1700 Fax: 248.750.1771

www.ludwigseeley.com

Washington Pointe Plaza
65900 - 65940 Van Dyke
Washington Township, MI



isson St

31-Mile Rd

Advance
Auto Parts

RITE
AID

Romeo Theater

DOLLAR GENERAL

TSC TRACTOR
SUPPLY CO

ANYTIME
FITNESS

15,290 ADT



SITE

30 Mile Rd

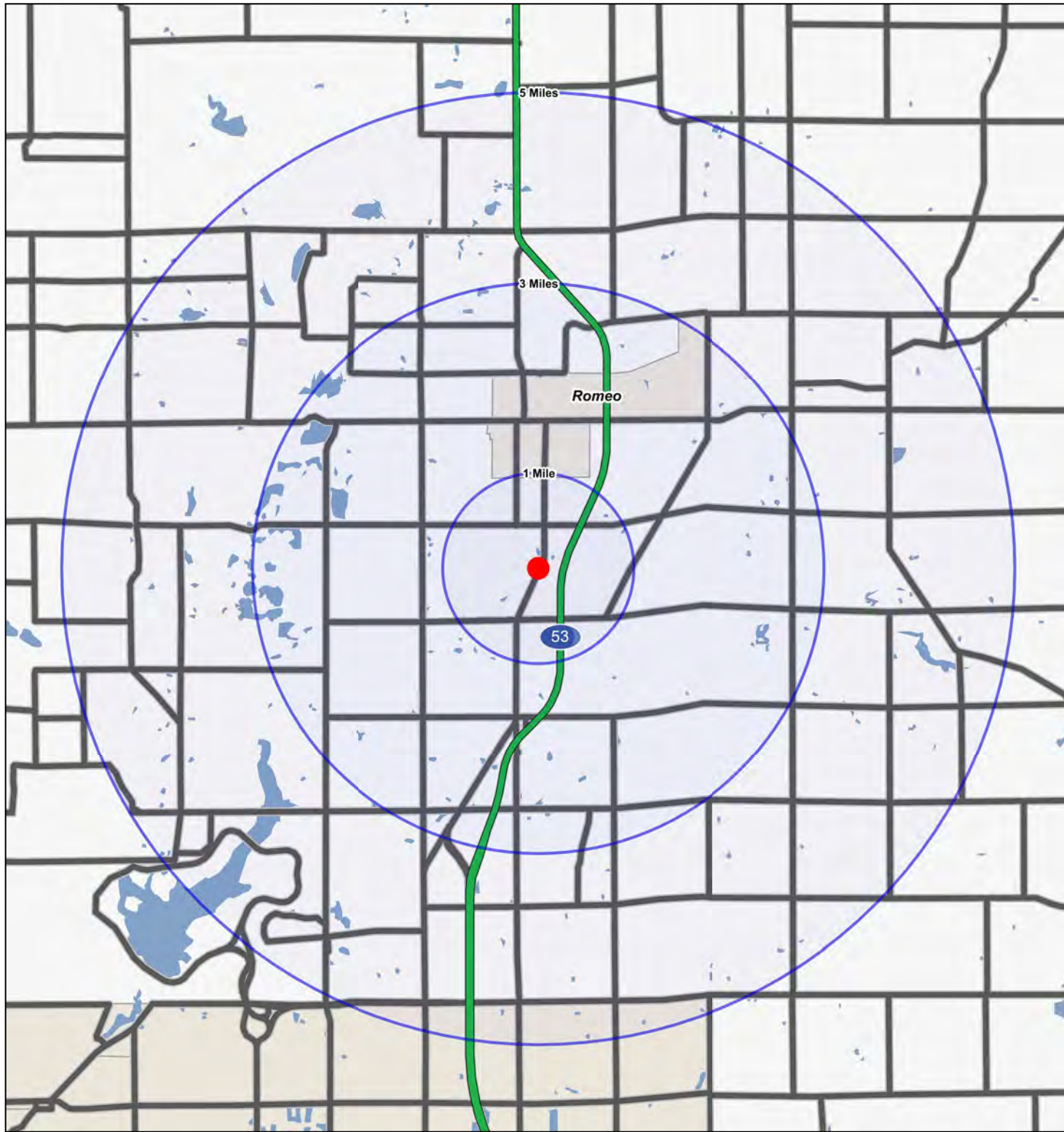
DOLLAR TREE

Kroger

Van Dyke

Va

POW/MIA Memorial Fwy



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December 2012

EXPANDED PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
Calculated using Proportional Block Groups



Ludwig & Seeley, Inc.
Lat/Lon: 42.78014/-83.01422

Lat/Lon: 42.780142, -83.014219						
	1 Mile		3 Miles		5 Miles	
Population (2010)						
Estimated Population	1,479		14,342		35,454	
Census Population (1990)	962		9,498		21,157	
Census Population (2000)	1,221		11,996		29,363	
Projected Population (2015)	1,559		14,753		36,322	
Forecasted Population (2020)	1,747		16,280		40,181	
Historical Annual Growth (1990 to 2000)	258	2.69%	2,498	2.63%	8,206	3.88%
Historical Annual Growth (2000 to 2010)	258	2.11%	2,346	1.96%	6,091	2.07%
Projected Annual Growth (2010 to 2015)	81	1.09%	411	0.57%	869	0.49%
Estimated Population Density	471 <i>psm</i>		507 <i>psm</i>		452 <i>psm</i>	
Trade Area Size	3.14 <i>sq mil</i>		28.26 <i>sq mil</i>		78.49 <i>sq mil</i>	
Households (2010)						
Estimated Households	518		5,266		12,932	
Census Households (1990)	322		3,278		7,114	
Census Households (2000)	421		4,374		10,549	
Projected Households (2015)	546		5,404		13,233	
Forecasted Households (2020)	615		5,972		14,717	
Households with Children	204	39.44%	1,959	37.20%	4,794	37.07%
Average Household Size	2.84		2.70		2.73	
Average Household Income (2010)						
Est. Average Household Income	\$106,320		\$87,287		\$90,044	
Proj. Average Household Income (2015)	\$109,614		\$90,102		\$92,840	
Average Family Income	\$116,970		\$99,686		\$102,509	
Median Household Income (2010)						
Est. Median Household Income	\$90,633		\$74,516		\$78,309	
Proj. Median Household Income (2015)	\$93,492		\$76,885		\$80,951	
Median Family Income	\$98,362		\$84,700		\$88,917	
Per Capita Income (2010)						
Est. Per Capita Income	\$37,530		\$32,357		\$33,175	
Proj. Per Capita Income (2015)	\$38,695		\$33,326		\$34,176	
Per Capita Income Est. 5 year change	\$1,165	3.10%	\$969	3.00%	\$1,001	3.02%
Other Income (2010)						
Est. Median Disposable Income	\$70,647		\$59,694		\$62,417	
Proj. Median Disposable Income (2015)	\$72,755		\$61,419		\$64,335	
Disposable Income Est. 5 year change	\$2,108	2.98%	\$1,725	2.89%	\$1,919	3.07%
Est. Average Household Net Worth	\$384,825		\$328,274		\$334,724	
Daytime Demos (2010)						
Total Number of Businesses	92		698		1,208	
Total Number of Employees	715		7,555		11,854	
Company Headqtrs: Businesses	-	0.01%	1	0.14%	1	0.08%
Company Headqtrs: Employees	-	0.03%	39	0.51%	40	0.34%
Unemployment Rate	6.34%		8.23%		8.51%	
Employee Population per Business	7.8 to 1		10.8 to 1		9.8 to 1	
Residential Population per Business	16.1 to 1		20.5 to 1		29.3 to 1	

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Ludwig & Seeley, Inc.
Lat/Lon: 42.78014/-83.01422

Lat/Lon: 42.780142, -83.014219

	1 Mile		3 Miles		5 Miles	
Race & Ethnicity (2010)						
White	1,301	88.00%	12,426	86.64%	30,936	87.26%
Black or African American	94	6.33%	1,083	7.55%	2,451	6.91%
American Indian & Alaska Native	5	0.35%	52	0.36%	124	0.35%
Asian	34	2.27%	329	2.29%	837	2.36%
Hawaiian & Pacific Islander	1	0.04%	5	0.03%	10	0.03%
Other Race	23	1.56%	147	1.02%	351	0.99%
Two or More Races	21	1.45%	301	2.10%	745	2.10%
Not Hispanic or Latino Population	1,422	96.16%	13,825	96.40%	34,354	96.90%
Hispanic or Latino Population	57	3.84%	516	3.60%	1,100	3.10%
Not of Hispanic Origin Population (1990)	950	98.72%	9,376	98.71%	20,933	98.94%
Hispanic Origin Population (1990)	12	1.28%	123	1.29%	224	1.06%
Not Hispanic or Latino Population (2000)	1,191	97.53%	11,697	97.51%	28,731	97.85%
Hispanic or Latino Population (2000)	30	2.47%	299	2.49%	632	2.15%
Not Hispanic or Latino Population (2015)	1,493	95.75%	14,169	96.05%	35,089	96.60%
Hispanic or Latino Population (2015)	66	4.25%	583	3.95%	1,234	3.40%
Hist. Hispanic Ann Growth (1990 to 2010)	44	17.99%	394	16.06%	876	19.59%
Proj. Hispanic Ann Growth (2015 to 2010)	10	3.35%	67	2.60%	134	2.44%
Age Distribution (2010)						
0 to 4 yrs	90	6.11%	879	6.13%	2,204	6.22%
5 to 9 yrs	101	6.84%	950	6.63%	2,357	6.65%
10 to 14 yrs	117	7.92%	1,115	7.77%	2,638	7.44%
15 to 19 yrs	107	7.25%	1,032	7.20%	2,533	7.15%
20 to 24 yrs	66	4.48%	755	5.26%	1,915	5.40%
25 to 29 yrs	49	3.30%	651	4.54%	1,721	4.85%
30 to 34 yrs	88	5.97%	840	5.86%	2,103	5.93%
35 to 39 yrs	109	7.38%	977	6.81%	2,486	7.01%
40 to 44 yrs	116	7.83%	1,062	7.40%	2,727	7.69%
45 to 49 yrs	116	7.86%	1,168	8.14%	2,961	8.35%
50 to 54 yrs	159	10.74%	1,261	8.79%	3,153	8.89%
55 to 59 yrs	126	8.55%	1,168	8.14%	2,923	8.24%
60 to 64 yrs	105	7.07%	873	6.08%	2,199	6.20%
65 to 74 yrs	80	5.42%	905	6.31%	2,144	6.05%
75 to 84 yrs	34	2.28%	461	3.22%	933	2.63%
85 yrs plus	15	1.00%	246	1.72%	458	1.29%
Median Age	39.46 yrs		38.77 yrs		38.67 yrs	
Gender Age Distribution (2010)						
Female Population	737	49.85%	7,289	50.82%	17,768	50.12%
0 to 19 yrs	212	28.74%	2,000	27.44%	4,778	26.89%
20 to 64 yrs	460	62.35%	4,363	59.86%	11,055	62.21%
65 yrs plus	66	8.91%	926	12.70%	1,936	10.90%
Female Median Age	39 yrs		39 yrs		39 yrs	
Male Population	742	50.15%	7,053	49.18%	17,685	49.88%
0 to 19 yrs	204	27.51%	1,976	28.02%	4,954	28.01%
20 to 64 yrs	475	64.00%	4,390	62.25%	11,133	62.95%
65 yrs plus	63	8.49%	686	9.73%	1,599	9.04%
Male Median Age	39.80 yrs		38.27 yrs		38.34 yrs	

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Ludwig & Seeley, Inc.
Lat/Lon: 42.78014/-83.01422

Lat/Lon: 42.780142, -83.014219	1 Mile		3 Miles		5 Miles	
Household Income Distribution (2010)						
\$200,000 or More	41	7.94%	206	3.90%	556	4.30%
\$150,000 to \$199,999	43	8.30%	326	6.20%	933	7.22%
\$100,000 to \$149,999	142	27.40%	1,289	24.47%	3,139	24.27%
\$75,000 to \$99,999	79	15.26%	717	13.61%	1,931	14.93%
\$50,000 to \$74,999	119	23.01%	1,128	21.42%	2,527	19.54%
\$35,000 to \$49,999	20	3.78%	387	7.35%	1,273	9.85%
\$25,000 to \$34,999	24	4.70%	409	7.76%	955	7.38%
\$15,000 to \$24,999	31	5.98%	423	8.04%	867	6.70%
\$0 to \$14,999	19	3.62%	382	7.25%	751	5.81%
\$35,000+	444	85.70%	4,052	76.95%	10,359	80.11%
\$75,000+	305	58.90%	2,537	48.18%	6,559	50.72%
Housing (2010)						
Total Housing Units	560		5,747		14,054	
Housing Units, Occupied	518	92.48%	5,266	91.63%	12,932	92.02%
Housing Units, Owner-Occupied	463	89.28%	4,531	86.04%	11,250	86.99%
Housing Units, Renter-Occupied	56	10.72%	735	13.96%	1,682	13.01%
Housing Units, Vacant	42	7.52%	481	8.37%	1,122	7.98%
Median Years in Residence	5 yrs		4 yrs		4 yrs	
Marital Status (2010)						
Never Married	224	19.11%	2,639	23.13%	6,519	23.06%
Now Married	811	69.34%	7,087	62.11%	18,078	63.95%
Separated	16	1.41%	213	1.87%	499	1.77%
Widowed	58	4.97%	626	5.48%	1,269	4.49%
Divorced	60	5.17%	845	7.40%	1,905	6.74%
Household Type (2010)						
Population Family	1,365	92.30%	12,707	88.60%	31,665	89.31%
Population Non-Family	107	7.22%	1,533	10.69%	3,612	10.19%
Population Group Qtrs	7	0.48%	101	0.71%	177	0.50%
Family Households	415	80.12%	3,863	73.35%	9,627	74.45%
Married Couple With Children	171	21.09%	1,475	20.81%	3,779	20.90%
Average Family Household Size	3.3		3.3		3.3	
Non-Family Households	103	19.88%	1,403	26.65%	3,305	25.55%
Household Size (2010)						
1 Person Household	91	17.57%	1,252	23.77%	2,911	22.51%
2 Person Households	159	30.67%	1,558	29.59%	3,965	30.66%
3 Person Households	93	17.91%	864	16.41%	2,081	16.10%
4 Person Households	115	22.10%	959	18.22%	2,375	18.36%
5 Person Households	44	8.48%	447	8.48%	1,134	8.77%
6+ Person Households	17	3.27%	186	3.53%	465	3.60%
Household Vehicles (2010)						
Total Vehicles Available	1,075		10,658		27,040	
Household: 0 Vehicles Available	16	3.02%	216	4.10%	468	3.62%
Household: 1 Vehicles Available	126	24.28%	1,447	27.47%	3,254	25.16%
Household: 2+ Vehicles Available	377	72.71%	3,604	68.43%	9,210	71.22%
Average Vehicles Per Household	2.1		2.0		2.1	

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Lat/Lon: 42.78014/-83.01422

Lat/Lon: 42.780142, -83.014219						
	1 Mile		3 Miles		5 Miles	
Labor Force (2010)						
Est. Labor: Population Age 16+	1,149		11,205		27,750	
Est. Civilian Employed	701	61.04%	6,463	57.68%	16,556	59.66%
Est. Civilian Unemployed	73	6.34%	922	8.23%	2,362	8.51%
Est. in Armed Forces	-	0.02%	5	0.05%	11	0.04%
Est. not in Labor Force	375	32.60%	3,815	34.05%	8,820	31.78%
Occupation (2000)						
Occupation: Population Age 16+	625		5,829		14,967	
Mgmt, Business, & Financial Operations	113	18.03%	839	14.39%	2,339	15.63%
Professional and Related	109	17.52%	1,161	19.92%	3,114	20.81%
Service	53	8.51%	690	11.83%	1,646	11.00%
Sales and Office	175	27.98%	1,481	25.40%	3,828	25.57%
Farming, Fishing, and Forestry	3	0.55%	11	0.19%	32	0.21%
Construct, Extraction, & Maintenance	93	14.86%	709	12.16%	1,667	11.14%
Production, Transp. & Material Moving	78	12.54%	939	16.11%	2,341	15.64%
Percent White Collar Workers	63.53%		59.71%		62.01%	
Percent Blue Collar Workers	36.47%		40.29%		37.99%	
Consumer Expenditure (2010)						
Total Household Expenditure	\$38.5 M		\$338 M		\$847 M	
Total Non-Retail Expenditures	\$22.3 M	57.99%	\$195 M	57.76%	\$489 M	57.81%
Total Retail Expenditures	\$16.2 M	42.01%	\$143 M	42.24%	\$357 M	42.19%
Apparel	\$1.85 M	4.82%	\$16.2 M	4.78%	\$40.5 M	4.79%
Contributions	\$1.57 M	4.07%	\$12.9 M	3.83%	\$33.1 M	3.91%
Education	\$1.05 M	2.72%	\$8.61 M	2.55%	\$21.9 M	2.58%
Entertainment	\$2.18 M	5.67%	\$19.0 M	5.63%	\$47.8 M	5.65%
Food And Beverages	\$5.69 M	14.79%	\$50.8 M	15.04%	\$127 M	14.97%
Furnishings And Equipment	\$1.78 M	4.62%	\$15.3 M	4.53%	\$38.5 M	4.55%
Gifts	\$1.10 M	2.87%	\$9.32 M	2.76%	\$23.6 M	2.79%
Health Care	\$2.18 M	5.66%	\$19.8 M	5.87%	\$49.4 M	5.83%
Household Operations	\$1.50 M	3.91%	\$12.7 M	3.76%	\$32.1 M	3.79%
Miscellaneous Expenses	\$617 K	1.60%	\$5.53 M	1.64%	\$13.8 M	1.63%
Personal Care	\$551 K	1.43%	\$4.87 M	1.44%	\$12.2 M	1.44%
Personal Insurance	\$428 K	1.11%	\$3.59 M	1.06%	\$9.12 M	1.08%
Reading	\$126 K	0.33%	\$1.11 M	0.33%	\$2.78 M	0.33%
Shelter	\$7.51 M	19.53%	\$65.8 M	19.47%	\$165 M	19.48%
Tobacco	\$209 K	0.54%	\$1.99 M	0.59%	\$4.92 M	0.58%
Transportation	\$7.62 M	19.81%	\$67.6 M	20.01%	\$169 M	19.94%
Utilities	\$2.50 M	6.50%	\$22.7 M	6.71%	\$56.4 M	6.66%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	997		9,611		23,807	
Elementary (0 to 8)	22	2.20%	298	3.10%	622	2.61%
Some High School (9 to 11)	65	6.55%	633	6.59%	1,439	6.04%
High School Graduate (12)	277	27.84%	2,577	26.82%	6,496	27.28%
Some College (13 to 16)	259	25.94%	2,625	27.31%	6,329	26.58%
Associate Degree Only	88	8.84%	902	9.38%	2,376	9.98%
Bachelor Degree Only	170	17.09%	1,610	16.76%	4,036	16.95%
Graduate Degree	115	11.53%	965	10.04%	2,510	10.54%

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Lat/Lon: 42.780142, -83.014219						
	1 Mile		3 Miles		5 Miles	
Units In Structure (2000)						
1 Detached Unit	407	92.78%	3,394	73.98%	8,030	72.93%
1 Attached Unit	10	2.37%	225	4.90%	681	6.18%
2 to 4 Units	4	1.00%	199	4.33%	452	4.11%
5 to 9 Units	12	2.63%	208	4.54%	519	4.71%
10 to 19 Units	5	1.08%	78	1.69%	95	0.86%
20 to 49 Units	-	0.01%	16	0.35%	32	0.29%
50 or more Units	-	-	-	-	3	0.03%
Mobile Home or Trailer	1	0.13%	467	10.19%	1,199	10.89%
Other Structure	-	-	-	-	-	-
Homes Built By Year						
1999 to 2000	39	8.87%	291	6.34%	821	7.46%
1995 to 1998	54	12.24%	510	11.13%	1,646	14.95%
1990 to 1994	38	8.66%	516	11.25%	1,563	14.19%
1980 to 1989	28	6.44%	629	13.72%	1,833	16.65%
1970 to 1979	106	24.24%	795	17.34%	1,882	17.09%
1960 to 1969	68	15.54%	511	11.13%	1,081	9.81%
1950 to 1959	48	10.88%	380	8.28%	712	6.47%
Built Before 1949	58	13.12%	954	20.81%	1,474	13.38%
Home Values (2000)						
\$1,000,000 or More	-	-	-	-	1	0.02%
\$500,000 to \$999,999	18	5.13%	76	2.47%	272	3.67%
\$400,000 to \$499,999	20	5.70%	101	3.30%	301	4.07%
\$300,000 to \$399,999	51	14.59%	365	11.87%	871	11.77%
\$200,000 to \$299,999	94	26.74%	962	31.30%	2,817	38.06%
\$150,000 to \$199,999	122	34.74%	833	27.11%	1,527	20.63%
\$100,000 to \$149,999	41	11.59%	568	18.48%	1,237	16.72%
\$70,000 to \$99,999	5	1.43%	110	3.59%	282	3.81%
\$50,000 to \$69,999	-	0.05%	42	1.37%	58	0.78%
\$25,000 to \$49,999	-	0.02%	15	0.49%	23	0.31%
\$0 to \$24,999	-	-	-	0.01%	12	0.16%
Owner Occupied Median Home Value	\$207,599		\$201,097		\$218,578	
Renter Occupied Median Rent	\$504		\$373		\$473	
Transportation To Work (2000)						
Drive to Work Alone	535	85.58%	5,128	87.91%	13,373	89.30%
Drive to Work in Carpool	72	11.55%	464	7.96%	1,011	6.75%
Travel to Work - Public Transportation	-	-	13	0.22%	42	0.28%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	1	0.15%	76	1.31%	149	1.00%
Other Means	-	0.02%	14	0.25%	52	0.35%
Work at Home	17	2.70%	138	2.36%	348	2.32%
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	97	15.95%	1,329	23.34%	3,034	20.74%
Travel to Work in 14 to 29 Minutes	178	29.32%	1,505	26.42%	4,223	28.87%
Travel to Work in 30 to 59 Minutes	300	49.38%	2,433	42.72%	6,079	41.56%
Travel to Work in 60 Minutes or More	33	5.36%	429	7.52%	1,292	8.83%
Average Travel Time to Work	27.2 mins		27.0 mins		28.3 mins	

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